



COMPAÑEROS

Companions on the Journey

Summer 2009

CHRISTIAN FOUNDATION FOR CHILDREN AND AGING

Sponsorship folders bring a story to light

One of the effects of poverty not generally discussed is that poverty robs people of their individuality. We tend to consider “the poor” as a nameless, faceless group instead of individuals with their own stories. By sharing sponsorship folders featuring someone’s name and photo, advocates can help a child, youth or aging person bring their story to light. In this article, Frank Franko, CFCA advocate representative, shares his thoughts about utilizing folders in his advocacy efforts.



Frank Franco

When hosting a sponsorship table, Frank recommends spreading the folders out to make photos visible and then standing behind the table to make room for people to get close.

Frank’s reason for becoming an advocate is inspirational.

“I volunteer as an advocate because I believe in people,” Frank said. “I believe in CFCA and how they go about the work. I believe in the goodness of the people I am approaching as potential sponsors. And



I believe in the people we are helping with sponsorship. This program works, and if we would visit with formerly

sponsored youth

I believe we would find them doing something good in their community.”

Help bring someone’s story to light through the use of sponsorship folders. To request folders, contact the advocacy team toll-free at (800) 875-6564, (913) 384-6500 or by e-mail at cfcaoutreach@cfcausa.org. ■



Share your story

Have you ever wanted to try your hand at writing? Do you have a sponsorship story you would like to share? How about your experience of inviting others to consider becoming a sponsor? CFCA invites our sponsors and advocates to submit material for the CFCA blog. You can read previous submissions by going to blog.cfcausa.org.

Simply write your story in 300 to 500 words and submit it to Natasha Sims (NatashaS@cfcausa.org). Photos and artwork to accompany your written piece are always appreciated. Each entry is edited for grammar, communication style, length and content. You will receive notification if your submission is chosen for publication on the CFCA blog.

Go ahead and give it a try. By sharing your experiences, you may just be the inspiration for someone to become a sponsor.

Signing up a new sponsor is quick and easy!

We appreciate the time and energy advocates put into finding new sponsors and telling others about the difference sponsorship makes in a person's life.

So we made signing up a sponsor quick and easy! Here are the important steps for signing up a sponsor and returning information to CFCA.

- Locate the sponsorship coupon and pre-addressed, postage-paid envelope found in the left pocket inside the folder. Ask the new sponsor to write legibly as they fill out their name and address,

and then place the coupon inside the envelope. The sponsor gives you the sealed envelope and takes the folder home.

- After you have collected the envelope, drop it in the mail to CFCA. It's that easy! A sample of the coupon is shown below.

Sponsorship coupons are processed the same day they are received.

The sponsorship is set up and CFCA mails a welcome letter to the new sponsor and provides a remittance form and postage-paid envelope to make their first contribution. Returning the coupons promptly helps us provide quick and personal service.

Use the large white envelope to return your sponsor roster and any unsponsored folders. If you do

not have any folders remaining, you can save CFCA money by keeping the white envelope for future use and using a regular envelope to return your report. ■

Sponsorship sign-up form

I will sponsor: **Josephin Leticia Marzo** CH 703224 

Name _____ please print clearly

Address _____

City _____ State _____ Zip _____

Daytime phone (____) _____ E-mail _____

I want to sponsor Josephin with a \$30 monthly commitment.

CFCA will send you a contribution form with payment options for your sponsorship.

For Office Use

Advocates demonstrate 'The Power of One'

The previous Companeros newsletter introduced a new sponsorship drive called "The Power of One."



For this special event, CFCA advocates were invited to demonstrate the power that one person has to make a difference by finding one new sponsor for a child, youth or aging person. The sponsorship drive ran from March until May 31. At the time of this printing, the Power of One campaign is still under way. So far, 98 advocates have responded and accepted the challenge to find one new sponsor.

The outpouring of response from advocates to this special challenge is deeply appreciated. Because of the positive feedback, we will host this campaign each spring as an annual sponsorship drive.

Watch for the fall issue of Companeros, which will highlight a special opportunity to get involved with advocacy in your local community during the holidays. ■