



STEWARDSHIP REPORT

January to December 2011



CHRISTIAN FOUNDATION FOR CHILDREN AND AGING

President's message



Dear friends,

I wish to express my deepest thanks to you for making such a difference in the lives of children, youth and the aging in our Hope for a Family sponsorship program. By supporting someone through CFCA, you are giving hope where none existed before.

I think of the young scholars in our program who go to school all day and help their families at night. They work diligently to succeed for their future and to provide for their families. They teach us that courage can exist in the face of adversity.

We have learned much as an organization from the families in our program. They have such a positive outlook on life, and the values they hold teach us to keep going and to never give up. Despite whatever comes our way, we will overcome as long as we believe that change is possible. I see the positive impact sponsorship has made in the lives of so many children, youth and aging friends. I am grateful to see their happy smiles as they celebrate each day.

The Hope for a Family program helps families build a path out of poverty, and the first step on that path is through education. Your support has allowed CFCA to contribute to the education of so many young children and youth.

With 93.7 percent of our expenses going for program support, and only 3.1 percent for administrative costs and 3.2 percent for fundraising, CFCA is committed to enriching the lives of all the individuals and families in our program.

Education will increase opportunities and decrease obstacles. With education and the many other benefits of sponsorship, these individuals and families can achieve the dreams for their future.

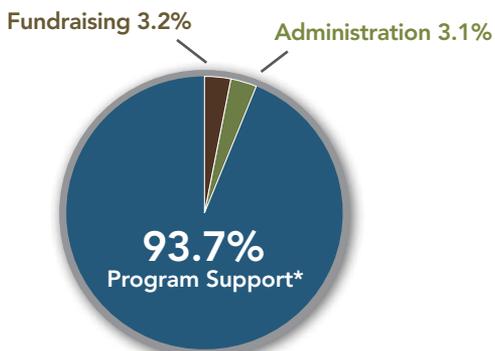
Thank you for sharing your hope,

Bob Hentzen

Bob Hentzen, CFCA president



Financial overview for 2011



Source: 2011 Financial Statements

*Includes 86.9% project funding and 6.8% U.S.-based program support services

CFCA's total contributions and revenue surpassed last year's total, reaching \$110.1 million for the 2011 calendar year, and we disbursed more than \$94.9 million to our projects in the field for program support.

CFCA expresses sincere gratitude to our sponsors and donors, who have helped make the dreams and hopes of the families we serve a reality. Thank you.

CFCA is a 501(c)(3) nonprofit corporation, federal EIN: 43-1243999. Contributions are tax-deductible as allowed by law unless otherwise noted.

Program support (93.7%)

Project funding

This includes funding that is disbursed to the projects to support the children, youth and aging friends we serve.



U.S.-based program support

These services help CFCA fulfill its mission by facilitating relationships between sponsors and sponsored friends and holding projects accountable.



Remaining expenses (6.3%)

Fundraising

This consists of fundraising costs to invite new sponsors and donors.



Administration

Administration includes general and administrative costs.



Statement of activities

For the Year Ended December 31, 2011

Public support and revenue

Sponsorships	\$98,762,853
General Public	<u>10,324,638</u>
Total Public Support	\$109,087,491
Other Revenue	1,267,477
Unrealized Losses on Investments	<u>-208,413</u>
Total Public Support and Revenue	\$110,146,555

Expenses

Program	
Funding to Projects	\$94,977,446 (86.9%)
Program Support Services	<u>7,457,833 (6.8%)</u>
Total Program Expenses	\$102,435,279 (93.7%)
Fundraising	\$3,538,075 (3.2%)
Administration	<u>3,376,100 (3.1%)</u>
Total Supporting Services	\$6,914,175 (6.3%)
Total Expenses	<u>\$109,349,454 (100.0%)</u>

Net asset increase \$ 797,101*

*Change in Net Assets from Operations	
Advance payments from donors received in 2011 for distribution in 2012	\$472,268
Net additions/reductions to Board-Designated reserves and property and equipment	<u>324,833</u>
Total Net Asset Increase	\$797,101



Statement of financial position

As of December 31, 2011

Assets

Cash and Cash Equivalents	\$11,237,350
Investments	22,923,991
Receivables	142,604
Other Assets	838,824
Property and Equipment, Net	<u>4,741,525</u>

Total assets \$39,884,294

Liabilities and net assets

Accounts Payable and Accrued Expenses	\$1,314,707
Annuity Obligation	<u>417,916</u>

Total liabilities \$1,732,623

Net assets

Unrestricted — Board-Designated	
Operating Reserve	\$2,015,918
Planned Giving	100,000
Headquarters Building Additions	350,000
Future Capital Equipment	200,000
CASA and Other Software Upgrades	350,000
Program Reserve	4,543,232
Investments in Property and Equipment, Net	<u>4,741,525</u>
Total Unrestricted Net Assets	\$12,300,675
Temporarily Restricted Net Assets	<u>25,850,996</u>
Total Net Assets	<u>\$38,151,671</u>

Total liabilities and net assets \$39,884,294

Note: Each year the independent accounting firm of Deloitte & Touche LLP conducts an audit of CFCA financial statements and accounting practices in accordance with auditing standards generally accepted in the United States of America. A copy of this audit report is available upon request or online at www.hopeforafamily.org.

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Rachel (right) celebrates her new school uniform with her aunt, Lydia. They were able to purchase the uniform with sponsorship funds.

Education equals HOPE

Sponsorship helps families afford school

CFCA's Hope for a Family sponsorship program focuses on education because it is the foundation for a path to self-sufficiency. Families living in poverty, all across the world, struggle against many obstacles. CFCA's Hope for a Family program gives families the resources they need to overcome tremendous odds and work to build a better future.

Through the Hope for a Family program, CFCA stresses the value of education for all ages. Children and youth must attend school to remain in the sponsorship program. CFCA is also able to educate parents through livelihood programs and workshops that teach them new skills to increase their income.

Because education is so effective in helping families build a path out of poverty, the Hope for a Family program places a high priority on the education benefit.

"Many parents of sponsored children didn't have the opportunity to complete their own education," said Dan Pearson, CFCA director of international programs. "They want their kids to have more choices and better opportunities that come with a more complete education."

Overcoming obstacles \$

The greatest barrier to education for families in the CFCA program is the cost. That includes direct costs, such as tuition, books and supplies. It also includes the hidden cost of lost family income when a teenager continues in school instead of working full time.

The families CFCA serves live on very narrow margins. Costs such as bus fare or uniforms can have a very large impact on their lives.

“Sponsorship widens those margins and gives families a little more breathing space, which allows them to keep their kids in school longer,” Pearson said.

In Kenya, primary education is free, but parents still must pay for uniforms, supplies and textbooks. These items add up fast for families whose income may be just a few dollars a day or less.

Textbooks can cost \$1 to \$10 each, depending on the subject and grade level. A uniform costs about \$31, almost a month’s wages for some families.

“If a child does not have a proper uniform, the school gives the family a warning and time to get one,” said Margaret Gikebe, the local CFCA coordinator in Ruiru, Kenya. “At the end of the grace period, the child is chased away to put pressure on the parents.”

Thirteen-year-old Rachel knows firsthand the disappointment and embarrassment of being turned away from school.

“I was chased out of school because of not having the proper uniform,” Rachel said. “This affected me so much as I missed out on lessons. I used to feel out of place. I could not fit in because some of the students were teasing me about my worn-out uniform. This made me feel really sad.”

After Rachel was sponsored, her Aunt Lydia, who is Rachel’s guardian, saved money from Rachel’s sponsorship account to buy Rachel two uniforms, one to wash and one to wear.

Costs associated with primary school in **KENYA**



= **\$31***
uniform



= **\$1-\$10**
per textbook



*For girls, a dress or skirt and blouse. For boys, shorts or trousers, shirt and tie. Girls and boys need socks and shoes.

Lifelong learning

Livelihood programs

CFCA teaches parents new skills and trades through livelihood programs. Parents, as well as sponsored aging members, can use these new skills to earn extra income for themselves and their families.

Support groups

Through small-group, interactive learning, mothers groups give women the opportunity to develop their self-confidence as well as earn extra income through joint small-business ventures.

Literacy classes

Literacy classes are offered to sponsored aging friends as well as parents of sponsored children. Buenaventura, a sponsored aging friend from the Dominican Republic, learned to read and write at the age of 63 through classes offered at the local CFCA office.

The CFCA program in Ruiru deposits sponsorship funds every month into a separate account for each child. Families monitor their accounts and budget how they want to use the money, with guidance from the CFCA social worker.

When the time comes to use the money, the family withdraws it under supervision of the social worker, purchases the benefits and brings the receipts to the CFCA office.

Rachel now feels happy and confident going to school. The Hope for a Family program increased her self-esteem and will help other students in the same way.

Closing the technology gap



The sponsored youth in our program often have more obstacles to contend with as they progress in school.

One challenge is staying up-to-date in the fast-paced world of technology. For students living in poverty, computers are seen as expensive luxuries that only the rich can afford. Many schools do not provide computer training.

Unless they find a way to learn computers, students have trouble keeping up.

“When students reach high school or college, their teachers expect them to know how to access the Internet, download assignments, do research and check grades,” said Yesenia Alfaro, project coordinator for CFCA in Santa Ana, El Salvador.

To help level the playing field for CFCA sponsored students, the project contracted with local technical schools to offer computer classes to students ages 13 to 20. CFCA also covers the cost of transportation to class for students in rural areas.

Computer classes have helped Edwin, a 17-year-old sponsored youth in El Salvador. Two years before starting high school, Edwin learned to use Word, Excel, Photoshop and the Internet.



Edwin, a 17-year-old sponsored youth from El Salvador, values the technological opportunities he receives through CFCA.

“I can add [these skills] to my resume and it gives me higher chances to get a job,” Edwin said. Edwin’s computer skills also gave him an edge in high school.

“Because I learned computers, I could focus more on other subjects,” he said.

The classes are an option families can choose among other sponsorship benefits.

CFCA is home to immense diversity and creativity of individuals and programs that are designed to support sponsored members and their families on a path out of poverty. Through small groups and personalized approaches, sponsored members and their families have a strong voice to shape effective programs.

Through the Hope for a Family sponsorship program, both families and CFCA project staffs are discovering ways to make positive program improvements. Our goal is for CFCA to be a learning organization that can measure and share outcomes, identify and learn from failures, and confidently celebrate achievements.

CFCA scholarships

The CFCA Scholarship Program provides financial assistance to students pursuing secondary school, college or vocational studies.

CFCA scholarship opportunities are open to both sponsored and non-sponsored youth in the community. Youth who are awarded scholarships must have an economic need, dedication to their education and a desire to serve their communities.

Many former scholars work at CFCA projects as coordinators and social workers.

Charity watchdogs give CFCA high ratings

CFCA consistently meets and exceeds standards of third-party organizations that evaluate charities in order to help donors make wise giving decisions.

Charity Watch

Formerly named American Institute of Philanthropy, Charity Watch gives CFCA an A+, its highest ranking. CFCA was the only child sponsorship organization to receive this rating in 2011.



BBB Wise Giving Alliance

The BBB Wise Giving Alliance requires that a charity meet 20 rigorous standards for charity accountability in order to qualify for its national charity seal. CFCA met all 20 standards, which evaluate how the charity spends its money and its governance.



Charity Navigator

Charity Navigator awarded CFCA a 3-star rating. A 3-star rating means that CFCA exceeds or meets industry standards and performs as well as or better than most charities in our cause.



Review on GreatNonprofits.org

“My wife and I have seen this shy little girl who never had enough to eat and wouldn’t have had the opportunity to finish school now go on to college. This coming year our sponsored child will be graduating with her teaching certificate. She has been a wonderful example to our entire family of hope, happiness, gratitude and hard work.”

Douglas Coombs, CFCA sponsor

Board of directors

The governing board represents sponsors and sponsored individuals and their families in stating the impact CFCA desires to have in the world and determining appropriate organizational performance.

The board directs and inspires CFCA through policies that state the ends to be achieved and the means to be avoided.

“Integrity, accountability and clear communication are responsibilities of any well-managed board.”

Scott Wasserman, chief governing officer

Scott Wasserman, chief governing officer
Child advocate attorney
Lenexa, Kan.

Ed Herman, treasurer
Banking and consulting
Overland Park, Kan.

Rev. Allan Weinert, C.Ss.R., secretary
Financial services
Denver, Colo.

Vicki Berger
Retired museum curator
Phoenix, Ariz.

Catherine Crosby
Educator, spiritual director
Atlanta, Ga.

Alison Garrison
Hospitality industry manager
Aventura, Fl.

Eileen Greenlay
Marketing professional
Spring Lake Heights, N.J.

Anne Ryder
Retired public defender
Long Beach, Calif.

Rich Swan
Attorney, sales manager
Denver, Colo.

Carolyn Zimmerman
Retired development director
Topeka, Kan.

Rev. Art Kirwin, O.P.
CFCA preacher
Non-voting member
Irving, Texas

Robert K. Hentzen
President and co-founder of
CFCA
Ex-officio member
San Lucas Toliman, Guatemala

Francis “Paco” Wertin
CEO for CFCA
Ex-officio member
Kansas City, Kan.

Mission statement

CFCA's mission is to walk with the poor and marginalized of the world.

We provide personal attention and direct benefits to children, youth, aging and their families so they may live with dignity, achieve their desired potential and participate fully in society.

We invite people of good will to live in daily solidarity with the world's poor through one-to-one sponsorship.

We build community by fostering relationships of mutual respect, understanding and support that are culturally diverse, empowering and without religious or other prejudice.

Grounded in the Gospel call to serve the poor, CFCA is a lay Catholic organization working with persons of all faith traditions to create a worldwide community of compassion and service.

Where we work



Bolivia	El Salvador	
Brazil	Guatemala	Mexico
Chile	Haiti	Nicaragua
Colombia	Honduras	Peru
Costa Rica	India	Philippines
Dominican Republic	Kenya	Tanzania
	Liberia	Uganda
Ecuador	Madagascar	Venezuela

Contact us

1 Elmwood Avenue, Kansas City, KS 66103

800.875.6564 or 913.384.6500

mail@cfcausa.org

www.hopeforfamily.org

